



HOW BIJDENDIJK DEFINES SUSTAINABILITY

In many coffee-producing countries, people live in extreme poverty and lack adequate social support. This leaves coffee producers and their families vulnerable, connecting the economic health of the industry to the well-being of communities around the world.

The impact of the Economy on Social Well-being:

The uncertain coffee market directly affects the basic needs of producers and their families, such as education, housing, and healthcare. When coffee prices drop, it becomes tougher for them to afford these necessities, especially for those in isolated areas who also struggle with high costs for tools and transportation during these times.

Environmental Challenges in Coffee Farming:

In the midst of global sustainability concerns, coffee farming plays a big role in tropical deforestation. The process of growing and exporting coffee uses up a lot of resources, making the environmental impacts worse.



In summary, to make coffee production sustainable, we need to consider economic, social, and environmental factors. By addressing vulnerabilities in coffee-producing communities, reducing environmental impacts, and promoting fair economic practices, we can pave the way for a better future for the coffee industry.

At **Bijdendijk**, we're dedicated to source and distribute premium coffee beans in an ethical and transparent manner, directly from origin producers to our coffee roasters worldwide.

Our **mission** is to promote sustainability in the coffee industry, supporting farmer's livelihoods and enriching local coffee communities.

We **envision** a world where coffee cultivation is environmentally sustainable and socially responsible.



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At Bijdendijk, we're also working towards a sustainable coffee future. We focus on three main things: taking care of the **environment**, supporting **communities**, and running our operations on an **ethical** way.

For the environment, we aim to produce coffee without adding to greenhouse gases (**reducing our CO2 footprint**) and cutting down trees (**deforestation**). We also work on ways to preserve soil and water. When it comes to communities, we want to make sure that coffee farmers and workers get fair pay and safe working conditions. We also help with projects to make life better in areas where coffee is grown. In our daily operations, we make sure to be clear about where our coffee comes from and work with suppliers who share our values.

Bijdendijk is committed to making sure the coffee industry is fair and sustainable for everyone involved.



Environmental Stewardship

At Bijdendijk, we're shaping a sustainable coffee future. Committed to carbon-neutral production, we implement practices to reduce greenhouse gas emissions and combat deforestation. Simultaneously, we champion soil and water conservation through measures like regenerative farming and responsible water management.



Thriving Communities

At Bijdendijk, we're committed to fair wages, safe working conditions, and community well-being for coffee farmers and workers. We support community projects to improve the quality of life in coffee-growing areas and engage in sectoral platforms, aspiring for a sustainable and equitable coffee industry.



Ethical Operations

At Bijdendijk, we prioritize transparency by implementing traceability systems and collaborating with suppliers committed to ethical practices, ensuring the integrity of our coffee supply chain. Additionally, we value our employees' well-being, fostering a healthy work-life balance and implementing initiatives that promote overall health.

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